

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

American Crossroads/ Issue  
Submission Number 209 Issue 1



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	American Crossroads/ Issue	Submission Cost:	14835	Campaign Ref:	E:120808041
Buyer:	..	Client/Product/Estimate:	11 /27 /693	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06244788
Est./PO Number:	06244788	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 10a Today Show III ...F..	03	200	30 Comme	Nbr of Spots 1		1	200
2	M-Su 11p News ...F..	03	615	30 Comme	Nbr of Spots 1		1	615
3	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	170	30 Comme	Nbr of Spots 1		1	170
4	M-F 5p Judge Judy ...F..	03	250	30 Comme	Nbr of Spots 1		1	250
5	M-F 530p Judge Judy ...F..	03	250	30 Comme	Nbr of Spots 1		1	250
6	M-F 6p News ...F..	03	305	30 Comme	Nbr of Spots 1		1	305
7	M-F 7p News ...F..	03	310	30 Comme	Nbr of Spots 1		1	310
8	M-F 730p Extra ...F..	03	275	30 Comme	Nbr of Spots 1		1	275
9	M-F 9a Today Show II	03	240	30 Comme	Nbr of Spots 1		1	240
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

American Crossroads/ Issue  
Submission Number 209 Issue 1



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	American Crossroads/ Issue	Submission Cost:	14835	Campaign Ref:	E:120808041
Buyer:	..	Client/Product/Estimate:	11/27/693	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06244788
Est./PO Number:	06244788	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-F 10a Today Show III M.....	02	240	30 Comme	Nbr of Spots	1	1	240
11	M-F 1135p ET / 1035p CT Tonight Show M.....	03	170	30 Comme	Nbr of Spots	1	1	170
12	M-F 5p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
13	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
14	M-F 630p ET / 530p CT NBC Nightly News M.....	03	920	30 Comme	Nbr of Spots	1	1	920
15	M-F 7p News M.....	03	310	30 Comme	Nbr of Spots	1	1	310
16	M-F 730p Extra M.....	03	275	30 Comme	Nbr of Spots	1	1	275
17	M-F 9a Today Show II M.....	03	240	30 Comme	Nbr of Spots	1	1	240
18	Sat 7a Today Show .....S.	03	200	30 Comme	Nbr of Spots	1	1	200
19	Sun 8a Today Show .....S	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

American Crossroads/ Issue  
Submission Number 209 Issue 1



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	American Crossroads/ Issue	Submission Cost:	14835	Campaign Ref:	E:120808041
Buyer:	..	Client/Product/Estimate:	11 /27 /693	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06244788
Est./PO Number:	06244788	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
20	M-F 10a Today Show III ...T....	03	200	30 Comme	Nbr of Spots	1	1	200
21	M-F 1135p ET / 1035p CT Tonight Show ...T....	03	170	30 Comme	Nbr of Spots	1	1	170
22	M-F 5p Judge Judy ...T....	03	250	30 Comme	Nbr of Spots	1	1	250
23	M-F 530p Judge Judy ...T....	03	250	30 Comme	Nbr of Spots	1	1	250
24	M-F 6p News ...T....	03	305	30 Comme	Nbr of Spots	1	1	305
25	M-F 630p ET / 530p CT NBC Nightly News ...T....	03	920	30 Comme	Nbr of Spots	1	1	920
26	M-F 7p News ...T....	03	310	30 Comme	Nbr of Spots	1	1	310
27	M-F 9a Today Show II ...T....	03	240	30 Comme	Nbr of Spots	1	1	240
28	M-F 10a Today Show III ...T....	03	200	30 Comme	Nbr of Spots	1	1	200
29	M-Su 11p News ..T.....	03	615	30 Comme	Nbr of Spots	1	1	615
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

**American Crossroads/ Issue**  
Submission Number 209 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 14835	<b>Campaign Ref:</b> E:120808041
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 11 / 27 / 693	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06244788
<b>Est./PO Number:</b> 06244788	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
30	M-F 1135p ET / 1035p CT Tonight Show .T.....	03	170	30 Comme	Nbr of Spots	1	1	170
31	M-F 530p Judge Judy .T.....	03	250	30 Comme	Nbr of Spots	1	1	250
32	M-F 6p News .T.....	03	305	30 Comme	Nbr of Spots	1	1	305
33	M-F 6a News .T.....	03	350	30 Comme	Nbr of Spots	1	1	350
34	M-F 7a Today Show .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
35	M-F 730p Extra .T.....	03	275	30 Comme	Nbr of Spots	1	1	275
36	M-F 9a Today Show II .T.....	03	240	30 Comme	Nbr of Spots	1	1	240
37	M-Su 11p News ..W....	03	615	30 Comme	Nbr of Spots	1	1	615
38	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	170	30 Comme	Nbr of Spots	1	1	170
39	M-F 5p Judge Judy ..W....	03	250	30 Comme	Nbr of Spots	1	1	250
40	M-F 530p Judge Judy	03	250	30 Comme	Nbr of Spots	1	1	250
<b>Weekly Totals:</b> Total Spots(Ord Spots)					39	8	47	

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

**American Crossroads/ Issue**  
Submission Number 209 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 14835	<b>Campaign Ref:</b> E:120808041
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 11 / 27 / 693	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06244788
<b>Est./PO Number:</b> 06244788	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
41	M-F 6p News ..W....	03	305	30 Comme	1		1	305
42	M-F 6a News ..W....	03	350	30 Comme	1		1	350
43	M-F 7p News ..W....	03	310	30 Comme	1		1	310
44	M-F 7a Today Show ..W....	03	550	30 Comme	1		1	550
45	M-F 730p Extra ..W....	03	275	30 Comme	1		1	275
46	M-F 9a Today Show II ..W....	03	240	30 Comme	1		1	240
47	Sat Notre Dame Football .....S.	05	250	30 Comme	1		1	250
<b>Weekly Totals:</b> Total Spots(Ord Spots)					39	8	47	

<b>Grand Totals</b>				<b>Month 10 Weeks: 4</b>			
<b>Totals</b>		10/15	10/22				
Spots	47	39	8				
Cost	14835	12180	2655				

Grand Totals:

Spots:	47
Gross Total:	14,835.00
Commission:	2,225.25
Net Total:	12,609.75

REP HEADLINE# 6244788  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 16.47  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/AMER.	CROSSROADS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	CROSSROADS MEDIA LLC		BUYER NAME	STEPHANIE MARONEY	
		66 CANAL CENTER PLAZA, SUITE 555		SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314				
ORDER #		CONTRACT # 6244788		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	AMERICAN CROSSROADS	EST#693	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	OCT16/12	OCT22/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE	AUG8/12	16.47

REP: NEW ORDER  
TTL 14835 @ 47X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 14835.00  
TOTAL SPOTS 47

REP HEADLINE# 6244788  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY  
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)  
ALEXANDRIA, VA 22314  
ORDER # \_\_\_\_\_ CONTRACT # 6244788 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_  
PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG7/12 17.25

REP: NEW ORDER  
TTL 14835 @ 47X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$200.00	10/19	10/19	1		FRI	1
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 693												
AGENCY PRODUCT CODE = 27												
PROGRAM : TODAY SHOW III												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: TODAY SHOW III												
2			1100P-1135P	30		\$615.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC 17 NEWS AT 11												

*WNCN*  
*8/8*

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30		\$170.00	10/19	10/19	1		FRI	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
4			500P-530P	30		\$250.00	10/19	10/19	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
5			530P-600P	30		\$250.00	10/19	10/19	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
6			600P-630P	30		\$305.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
7			600A-700A	30		\$350.00	10/19	10/19	0		FRI	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
8			700P-730P	30		\$310.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
9			700A-900A	30		\$650.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			730P-800P	30		\$275.00	10/19	10/19	1		FRI	1
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
11			900A-1000A	30		\$240.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												
12			1000A-1100A	30		\$240.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
13			1135P-1235A	30		\$170.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
14			500P-530P	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
15			530P-600P	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
16			600P-630P	30		\$305.00	10/22	10/22	0		MON	0
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			600A-700A	30		\$350.00	10/22	10/22	0		MON	0
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
18			630P-700P	30		\$920.00	10/22	10/22	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
19			700P-730P	30		\$310.00	10/22	10/22	1		MON	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
20			730P-800P	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
21			900A-1000A	30		\$240.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
22			330P-700P	30		\$250.00	10/20	10/20	1		SAT	1
PROGRAM : NOTRE DAME FOOTBALL												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NOTRE DAME FOOTBALL												
23			700A-900A	30		\$200.00	10/20	10/20	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : SATURDAY TODAY												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			800A-900A	30		\$200.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : SUNDAY TODAY												
25			1000A-1100A	30		\$200.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
26			1135P-1235A	30		\$170.00	10/18	10/18	1		THU	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
27			500P-530P	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
28			530P-600P	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
29			600P-630P	30		\$305.00	10/18	10/18	1		THU	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
30			600A-700A	30		\$350.00	10/18	10/18	0		THU	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			630P-700P	30		\$920.00	10/18	10/18	1		THU	1
PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS												
32			700P-730P	30		\$310.00	10/18	10/18	1		THU	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
33			730P-800P	30		\$275.00	10/18	10/18	0		THU	0
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
34			900A-1000A	30		\$240.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												
35			1000A-1100A	30		\$200.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
36			1100P-1135P	30		\$615.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
37			1135P-1235A	30		\$170.00	10/16	10/16	1		TUE	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			500P-530P	30		\$250.00	10/16	10/16	0		TUE	0
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
39			530P-600P	30		\$250.00	10/16	10/16	1		TUE	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
40			600P-630P	30		\$305.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
41			600A-700A	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
42			700A-900A	30		\$550.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												
43			730P-800P	30		\$275.00	10/16	10/16	1		TUE	1
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
44			900A-1000A	30		\$240.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												

AUG7/12 17.25  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			1000A-1100A	30		\$200.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
46			1100P-1135P	30		\$615.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
47			1135P-1235A	30		\$170.00	10/17	10/17	1		WED	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
48			500P-530P	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
49			530P-600P	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
50			600P-630P	30		\$305.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
51			600A-700A	30		\$350.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												

REP HEADLINE# 6244788  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			630P-700P	30		\$920.00	10/17	10/17	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
53			700P-730P	30		\$310.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
54			700A-900A	30		\$550.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW												
55			730P-800P	30		\$275.00	10/17	10/17	1		WED	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
56			900A-1000A	30		\$240.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												

OCT/12 14835.00 CONTRACT TOTAL 14835.00  
 TOTAL SPOTS 47

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WTVB 35% WRAX 10% WRDC 0% WLFL 0% CABL 0%  
 ESTIMATED SHARES  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*